

CENTRAL INTELLIGENCE AGENCY

INFORMA ~~RESTRICTED~~ REPORT

25X1

COUNTRY USSR

DATE DISTR. 1 July 1948

SUBJECT Strategic Soviet Propaganda Lines Currently  
Used to Further USSR Interests and to Disparage  
the U.S.

NO. OF PAGES 6

PLACE  
ACQUIRED

25X1

NO. OF ENCLS.  
(LISTED BELOW)DATE  
ACQUIRED

25X1

SUPPLEMENT TO  
REPORT NO.

THIS DOCUMENT CONTAINS INFORMATION AFFECTING THE NATIONAL DEFENSE OF THE UNITED STATES WITHIN THE MEANING OF THE ESPIONAGE ACT SO U.S. C. 31 AND 32, AS AMENDED. ITS TRANSMISSION OR THE REVELATION OF ITS CONTENTS IN ANY MANNER TO AN UNAUTHORIZED PERSON IS PROHIBITED BY LAW. REPRODUCTION OF THIS FORM IS PROHIBITED. HOWEVER, INFORMATION CONTAINED IN BODY OF THE FORM MAY BE UTILIZED AS DEEMED NECESSARY BY THE RECEIVING AGENCY.

THIS IS UNEVALUATED INFORMATION FOR THE RESEARCH  
USE OF TRAINED INTELLIGENCE ANALYSTS

25X1

Among all the strategic propaganda lines currently utilized by the Soviet radio to further USSR interests and to disparage the U.S., the issues to which by far the greatest portion of Soviet attention is devoted are those of national independence versus reactionary, monopolist imperialism; of war versus peace; and of social injustice (non-democracy) versus social justice (democracy). In Soviet propaganda, these and other issues accorded attention are all interrelated and reciprocal. The following material, however, presents in tabular, abstracted, schematic form the current lines into which (in one form or another, in one context or another), all Soviet propaganda is woven and to which Soviet radio interpretations of events, situations, or problems are adapted. Conversely, the lines themselves are adapted to the particular contexts considered and to the mind-sets of the respective audiences to which Soviet broadcasts are beamed.

CLASSIFICATION			RESTRICTED						
STATE	<input checked="" type="checkbox"/> NAVY	<input checked="" type="checkbox"/> NSRR	DISTRIBUTION						
ARMY	<input checked="" type="checkbox"/> AIR	<input checked="" type="checkbox"/>							

RESTRICTED

MOTIVES APPEALED TO

USSR'S STRATEGIC PROPAGANDA LINES USED:

Desire for national independence (as against imperialism); desire for national economic welfare (as against exploitation by foreign "monopolists")

Note: This often implies playing up "nationalism"--national pride, national traditions, etc.--in every country except the U.S. itself.

To Disparage the U.S.

THE U.S. IS IMPERIALIST & EXPANSIONIST

The Marshall Plan, together with U.S. aid already given, is economically and politically enslaving western Europe and is violating national sovereignty, via loan conditions consciously attached for these purposes and via the very nature of imperialist exploitation. The same is true of American monopolist exploitation throughout the rest of the world as well.

Pro-American or pro-ERP elements in any country are "servile"; they have been "bought" to betray their own country's independence.

U.S. criticism of the "new democracies" (e.g., the new regime in Czechoslovakia) is hypocritical "interference in internal affairs."

The U.S. is implicated in every effort to maintain colonial peoples in a state of subjection, to thwart and delay their strivings for national independence.

The U.S. attempts to convert the U.N. into an imperialist tool for its own expansionist and aggressive policy.

To Further Soviet Interests

THE USSR OPPOSES IMPERIALISM EVERYWHERE AND LEADS THE FIGHT AGAINST IT

Soviet aid to the "new democracies"--in the form of favorable trade pacts, loans, wheat and other shipments, reparations cuts, etc.--is accorded by virtue of Soviet concern for promoting democracy, for developing international cooperation; and this aid, as well as other Soviet economic relations with the "new democracies" and with countries in western Europe, is organized on a business-like basis of national equality with no threat to the national sovereignty of the countries concerned and with no exploitation involved.

Anti-American, pro-Soviet elements are champions of democracy, defenders of the people, jealous guardians of threatened national sovereignty, and unwavering in their devotion to principle.

Soviet defense of the "new democracies" stems from respect for their national sovereignty and for their progress toward "true democracy."

The USSR is the champion and friend of all colonial peoples' movements for independence from foreign exploiters.

The USSR adheres to and defends the basic principles of the U.N. Charter.

RESTRICTED

RESTRICTED

Desire for peace.

THE U.S. IS WARMONGERING, MILITARISTIC,  
UNCOOPERATIVE

Despite peaceful professions, the U.S. refuses to negotiate for peaceful settlement of U.S.-USSR differences--which settlement would be crucial to world peace; "Wall Street" has too much vested profitary interest in pursuing the cold war and perpetuating international tension.

The U.S. is trying to undermine the U.N. as an effective instrument for peace.

The U.S. condones, employs in high position, and fosters warmongers.

The U.S. is transforming western Germany into an arsenal for aggression, and is attempting the same with Japan.

The "Western Bloc," American-authored and sponsored, is an aggressive military alliance aimed at the USSR, the "new democracies," and all other European democratic efforts. (Scandinavian countries in particular are warned against joining the "Western Bloc.")

Military men, working for "Wall Street" masters, are in control in "Washington."

The U.S. is rearming.

Marshall broke up the London Conference in December

The U.S. consistently violates the terms of international agreements such as those concluded at Potsdam

The U.S. is acquiring and developing military bases, many on foreign territory, throughout the world.

THE USSR IS THE BULWARK AND CHAMPION OF PEACE AND INTERNATIONAL COOPERATION

The USSR, re-confirming its consistent peace policy, not only accepted Smith's "proposals" for negotiations but, via the Wallace-Stalin exchange, submitted a practicable, realistic agenda for such negotiations.

The USSR stands for the "basic principles of the U.N." (e.g., the unanimity principle).

The USSR exposes all warmongers and warmongering.

The USSR advocates measures for preventing future German and Japanese aggression.

USSR-eastern-Europe mutual aid pacts, motivated by desire to maintain peace, have no aggressive implications and are of a defensive character--against any possible future German aggression.

(No counterpart)

The USSR has reduced its military budget and has demobilized more men.

The USSR wanted to continue the conference and to achieve agreements on a German peace treaty,

The USSR adheres unswervingly to the terms of such agreements and stands for international cooperation of the sort agreed on at Potsdam

The USSR has no designs on any foreign territory.

RESTRICTED

RESTRICTED

25X1

Desire for social justice  
and democracy.

Note: The usage of the word  
"democracy" in Soviet propa-  
ganda makes it almost synony-  
mous with social justice.  
The stress is strongly on  
government for the people  
rather than by the people;  
and "the people" means the  
"toiling masses."

THE U.S. IS REACTIONARY, UNDEMOCRATIC,  
AND RIFE WITH SOCIAL INJUSTICES.

The "people" everywhere (even in the U.S.)  
oppose U.S. imperialism.

Pro-American "reactionary" elements everywhere  
oppose "democracy" in all its forms: trade  
union rights, racial equality, inflation-control,  
land reform, nationalization of industry, women's  
rights, prevention of excessive profits, civil  
liberties (especially for "democratic" elements),  
etc.

THE USSR IS DEMOCRATIC, PROGRESSIVE, CONCERNED FOR  
THE INTERESTS OF THE PEOPLE.

Progressive people everywhere recognize the moral,  
democratic leadership of the USSR.

Pro-Soviet elements everywhere are staunch fighters  
for democracy; where in control, e.g. in the "new  
democracies," they have instituted democratic reforms  
in the interests of the workers, the people; where not  
in control, e.g. France and Italy, they fight in the  
workers' and peoples' interests against American-spon-  
sored and American-influenced capitalist and reactionary  
forces.

Conditions within the U.S. itself give the lie to  
American claims of democracy; civil liberties are  
being emasculated, racial inequality is rife, trade  
unions are being weakened, profiteering exists at  
the expense of the people, inflation soars,  
poverty is rampant, etc.

The U.S. is identified with "reactionaries" and  
enemies of the people everywhere--with the Nazis,  
western European monopoly capitalists, Franco  
Spain, Greek monarcho-fascism, Arab venality,  
the Kuomintang, the Zaibatsu, Syngman Rhee, etc.

The U.S. is identified with all the ills in  
former enemy areas occupied by the U.S.--  
western Germany, South Korea, Japan.

"Right-wing Socialists" everywhere (Bevin, Blum,  
Saragat, Schumacher, et al) give only lip-  
service to democracy; actually they are in the  
service of American monopoly imperialism.

In the USSR and the "new democracies," the Governments  
and Communist Parties do everything to promote economic  
and social justice for the people. Inflation is con-  
trolled, profiteering is non-existent, racial equality  
prevails, etc.

The USSR is identified always with progress and democracy,  
with all those fighting against reaction, imperialism,  
war, etc.; with such progressive world organizations  
as the WFTU, WFLA, and IDWF, with the economically and  
socially downtrodden masses everywhere.

The USSR is credited with the advances made in the  
Soviet zone of Germany and in North Korea--where con-  
ditions are far superior to those in U.S.-occupied areas.

The Communists, while admiring and respecting the USSR,  
are in the service of no foreign power; they fight for  
the national and popular interests of the country to  
which they belong.

RESTRICTED

RESTRICTED

Respect for truth

THE U.S. AND ITS ALLIES ARE LYING.

THE USSR AND ITS ALLIES TELL THE TRUTH.

The Marshall Plan conceals a plot to enslave Europe.

USSR-eastern-Europe pacts contain no secret clauses.

American talk about democracy is sheer hypocrisy.

USSR and east-European claims of democracy are demonstrable and based on facts.

The Voice of America lies and slanders consistently.

The Soviet radio and press speak only the truth and expose the American lies.

American claims of "self-defense" cover plans for aggression.

Desire for national unity  
(particularly with reference  
to Germany)

THE U.S. IS DISMEMBERING GERMANY.

THE USSR WANTS TO UNITE GERMANY.

(This theme is not prominent in discussions of India, Palestine, Austria, or Korea. It is also not consistently applied in the case of Germany; re-uniting with Austria or with the lands taken over by Poland is condemned as "chauvinism," "pan-Germanism," etc. But in its own chosen context, applicable to the current zones of Germany, Soviet propaganda for German unity is given enormous emphasis.)

THE U.S. AND AREAS DOMINATED BY IT ARE  
DECADENT AND ECONOMICALLY UNSTABLE

OUR SOCIALIST SYSTEM IS STABLE, EFFECTIVE, AND  
ECONOMICALLY SUPERIOR

Respect for strength and  
achievement; desire for  
economic welfare.

The Marshall Plan is a desperate device to stave off economic crisis in the U.S.

The USSR, by its own internal efforts, has made tremendous economic advances since the war.

Areas dominated by the U.S. are in a sad economic plight.

The "new democracies," emulating and aided by the USSR, have achieved equivalent economic advances.

Inflation is rampant throughout the U.S. and in areas subordinate to it.

The Soviet currency reform and price reductions show how the USSR controlled inflation.

Trade with the economically unstable west is dangerous.

Trade with eastern Europe is safe and profitable.

Despite reactionary, imperialist U.S. efforts, it has been impossible to crush democratic groups and movements throughout the world.

Progressive groups and movements (meaning Communists, their affiliates, and groups controlled by them) have maintained their strength--or have grown in both numbers and influence.

Most American culture is bourgeois, decadent, and perverted.

Soviet culture, stemming from and designed for the people, is infinitely superior to that of the west.

RESTRICTED

RESTRICTED

RESTRICTED

Subjects, themes, or areas that are relatively slighted in Soviet broadcasts include the following:

1. Revolutionary slogans. The older Communist words and slogans--e.g., communism, revolution, dictatorship of the proletariat, etc.--are still found in Soviet Home Service broadcasts, but have largely disappeared from broadcasts to other countries. To these, Soviet propaganda is framed almost exclusively in terms of the context of "democracy" and its values.
2. Attacks on religion--except for the very recent re-introduction of a few anti-religious references in Soviet Home Service broadcasts, some opposition to the Vatican's "interference" in Italian elections, and occasional invidious references to religious education, e.g. in Belgium.
3. Material evidences of U.S. military strength (e.g., the atom bomb, the substance of recent rearmament steps.)
4. Military strategy.
5. Soviet military strength.
6. Atomic-energy control.
7. French concern with regard to a re-united Germany.
8. The Austrian treaty.
9. Trieste.
10. No references to previous discussions with Turkey over the Straits, or to Kars and Ardahan.
11. Ireland, Switzerland, Portugal, French North Africa, India, Latin America.
12. All evidences of real differences between the Right and the non-Soviet Left or Center (e.g., between Churchill and Bevin, between De Gaulle and Blum, between the American Republican and Democratic parties.) All non-Soviet groups are treated as an undifferentiated mass of iniquity; they differ only in that the out-and-out reactionaries are more outspoken, less hypocritical than the "Right-wing Socialists."

RESTRICTED